

### Oral Communication Rubric Skill Descriptions--Matching Activity

*Directions: Match the skill descriptions to the Oral Communications rubric. Place the letter identifying the skill description in the appropriate box in the rubric.*

- A.** A variety of types of supporting materials (explanations, examples, illustrations, statistics, analogies, quotations from relevant authorities) make appropriate reference to information or analysis that significantly supports the presentation or establishes the presenter's credibility/authority on the topic.
- B.** Central message is clear and consistent with the supporting material.
- C.** Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is not observable within the presentation.
- D.** Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation compelling, and speaker appears polished and confident.
- E.** Language choices are mundane and commonplace and partially support the effectiveness of the presentation. Language in presentation is appropriate to audience.
- F.** Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation understandable, and speaker appears tentative.
- G.** Central message is basically understandable but is not often repeated and is not memorable.
- H.** Language choices are thoughtful and generally support the effectiveness of the presentation. Language in presentation is appropriate to audience.
- I.** Central message is compelling (precisely stated, appropriately repeated, memorable, and strongly supported.)