

Worksheet—Creating a Mission Statement for Co-Curricular Programs

Work with program members to develop a mission statement by answering the questions below.

1. What program-specific values and goals do program members hold for students, parents, faculty, or others? What programmatic, learning, or developmental purposes might this program have? What does it offer stakeholders in terms of needs, knowledge, or values?

2. How does the program function to meet stakeholder needs? What services or activities does it provide stakeholders? How does it achieve its program, learning, or developmental goals?

3. Who are your program's key stakeholders? Who does your program serve and at what level of service, education, or development?

4. What clarifications might be needed to explain what your program offers, who you are, or how stakeholders will be different because of your activities?